



9<sup>th</sup>  
**FOOD PROCESSING**  
**SUMMIT & AWARDS - 2024**

Transforming Food Processing Sector for **VIKSIT BHARAT**

29 August, 2024 | 10:00 AM | Hotel Pride Plaza, Ahmedabad

Infrastructure

Innovation

Finance

Technology

Skill Development

Export

The Associated Chambers of Commerce and Industry of India

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## INTRODUCTION

India's Food Processing Sector in recent years, has been known for its high growth and high profits. Rising household incomes, Urbanizations and the growth of organized retail are currently some of the major drivers of this sunrise sector. With a strong agricultural background and several favorable trends supporting its progress, the Indian food processing industry is on the cusp of a transformation, and the industry could potentially expected to reach \$535 Bn by 2025-26. The food processing sector has been acknowledged as a high priority industry by the government of India, as it has shown enormous potential for creating employment opportunities, improving farmer profits, reducing waste, adding value etc.

The Union and State Governments in India has also made every effort to encourage investment through the entire value chain also took several steps to address the challenges faced by the food processing industry, by bringing out favorable policy and schemes to strengthen Food Processing Sector. However, more needs to be done to create a favorable environment for the industry to grow and thrive. For a well-developed food processing sector for **VIKSIT BHARAT**, there is a need to address the gaps in the areas like **Infrastructure** towards ensuring yearlong availability of seasonal perishables for processing. Adoption of **modern technologies** and innovation to increase production efficiency leading to cost reduction. Bridging the **skill gaps** for increasing productivity with profitability and solution to restricted **financial access** for the sectoral growth.

With an objective to address the key challenges faced by food processing sector and to provide solutions for a developed food processing Industry for VIKSIT BHARAT ASSOCHAM Gujarat Council has announced its 9th edition of flagship event i.e **9<sup>th</sup> FOOD PROCESSING SUMMIT & AWARDS 2024: Transforming Food Processing Sector for VIKSIT BHARAT with special focus on Infrastructure - Innovation - Technology - Skill Development – Finance on 29th August 2024 @ Hotel Pride Plaza, Ahmedabad, Gujarat.** The summit's primary goal is to provide attendees with a platform to discuss challenges, develop strategies, and collaborate on solutions to propel the food processing sector forward. The summit also aims to showcase cutting-edge technologies, newer Innovations, and investment facilitation in the food processing sector.

Technology and innovation have transformed several sectors hence, food processing sector also needs to get its share for excellence in new technology and innovation to move forward. In this context, we are happy to announce **“FOODPRO INNOVATION EXCELLENCE AWARDS 2024”** during Summit. This award ceremony aims to honour and recognize excellence in food processing sector. It will also serve as an appreciation and motivation for food & allied industry to continue in providing excellence in food processing sector to bring new approaches for accelerating country's economic growth and social development through food processing sector.





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## WHY THIS SUMMIT IN GUJARAT

**Gujarat** has a huge potential to be India's Agro food processing hub due to easy raw material availability. This state is one of the fastest growing states in terms of food processing with the immense potential in food processing sector it has also emerged as a new found granary of India with a record output. The state also has maximum **MSME's in Food processing sector**. The abundance of varieties of crops, State government initiatives and technological advancement which are fueling growth in state Agro food processing industry due to which it offers enormous opportunities for investors in Agro Food processing Sector in the state.

## KEY ADVANTAGE – GUJARAT





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## KEY OBJECTIVES

The Objective of this summit is to create a platform to discuss on various Strategies on strengthening Food processing sector in the state with a special focus on Infrastructure, Technology, Skill Development, Finance and Industry Meet to re-shape the industry.

### The key objectives of the summit are:

- To explore latest trends, developments and technologies and discuss strategies for developing modern infrastructure to support food processing units across the state, including storage facilities, transportation networks, and processing plants.
- To bring awareness on various scheme of central & state Government on Food Processing Sector.
- To address the key challenges faced by food processing sector and to provide solutions for a developed food processing Industry for VIKSIT BHARAT.
- To provide a platform for exploring business prospects/opportunities in food processing sector through organizing Industry Meet for prospective Farmers, FPOs, and Industry, Engagement with NEDFI/NABARD/APEDA/STATE GOVT.
- Bring together Stakeholders from FPI industry, academia, R&D institutions, Financial Institutes, and policy agencies on a common platform to discuss on strengthening FPI sector in the state.
- To focus on the sub sector opportunity – dairy, cereal, poultry, sea food, Organic & Traditional Foods, functional, Plant based Food, nutraceutical, and health foods etc.
- To discuss on minimizing wastage at all stages in the food processing chain by the development of robust infrastructure for storage, transportation, and processing of agro-food produce.
- To encourage setting up of agro-processing and agri-businesses enterprises for value addition in agriculture produce and generating new employment opportunities.
- Encouraging and promoting women entrepreneur and Startups in Agro & Food processing Sector Roadmap to undertake appropriate measures to address the skill Gap Issue in the sector.
- Accelerating Digital Transformation & Industry 4.0 in FP Industry for making industry globally competitive.



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## KEY FOCUS AREA

This summit is focused towards unfolding several challenges, opportunities and way forward through deliberations encompassing:



Infrastructure development



Capturing VALUE through Partnerships



Technological advancements



Ease of doing business in the State



Technological advancements: R&D, Latest Innovations & Technology up-gradation in Food processing sector:



Strengthening Food Marketing Links



Skill development initiatives:



Promotion of Organized supply chain:



Role of Financial Institution:



Increase awareness of quality and safety:



Industry Meet:



Policy and regulatory framework:

## HIGHLIGHTS OF THE SUMMIT

- ⊙ Talks & High level presentations by policy makers, stake holders, professionals and industry experts during Summit.
- ⊙ The summit and the exhibition will provide an opportunity for deliberating, networking, and exploring the untapped trade potential between participants.
- ⊙ Industry connect platform featuring successful entrepreneurs
- ⊙ To showcase leading innovations, outstanding technologies and quality products and services in food processing Sector through exhibition
- ⊙ Appreciation and motivation for food & allied industry through Food Innovation Excellence Awards.
- ⊙ Identifying the key investment opportunities.





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## TARGET AUDIENCE

- National & International Food Processing Companies, Agro & Horticulture Industries, Dairy Industries, Beverage Industry,
- Frozen Food Industry Ready to Eat Industry, Bakery and Confectionary Industry
- Flavor and Spices Manufacturers
- Cold Chain and Logistics provider
- Technology providers
- Machineries Manufacturers
- Packaging Companies
- Food Safety and Quality improvement industry
- Public and Private Sector Banks as well as Other Financial Institutions
- Central & State Government Departments, Corporations and Officials
- Women Entrepreneurs / Startups
- Progressive Farmers / Farmer Producer Organizations (FPOs)
- Producer of niche products (Organic/Fortified Food /Nutraceuticals))
- MSME's In Food Processing Sector
- Experts / Representatives from Multilateral, Bilateral and Other International Organizations
- Consultants, Service Providers and Innovators
- Research and Academic Institutes, Representatives from NGOs and State Agricultural Universities





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## SPONSORSHIP OPPORTUNITIES

### SUMMIT PLATINIUM PARTNER ₹ 8,00,000/-

- Extensive visibility and acknowledgment as "Platinum Partner" of the summit.
- Opportunity to deliver the address in the Inaugural Session of the summit.
- Speaking slot:- An opportunity to address the captive audience of the summit in Business session.
- Display of your company roll up banner standees (4 Banners) in the pre event area.
- Prominent display of company Logo as "PLATINIUM PARTNER" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in food processing sector.
- Privilege to invite your clients/colleagues (up to 15 ) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate advertisement in the backgrounder which will be released by Chief Guest.
- Corporate Boucher and promotional literature to be included in the delegate kit and summit head table.
- Electronic flier campaign with sponsor's logo at Food processing players/industry.
- Acknowledgement of support in the "Thank you Panel".

### SUMMIT DIAMOND PARTNER ₹ 6,00,000/-

- Acknowledgment as "Diamond Partner" of the summit.
- Speaking slot:- An opportunity to address the captive audience of the summit in Business session.
- Display of your company roll up banner standees (3 Banners) in the pre event area.
- Prominent display of company Logo as "DIAMOND PARTNER" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in food processing sector.
- Privilege to invite your clients/colleagues (up to 10) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate advertisement in the backgrounder which will be released by Chief Guest.
- Corporate Boucher and promotional literature to be included in the delegate kit of summit.
- Acknowledgement of support in the "Thank you Panel".
- Electronic flier campaign with sponsor's logo at Food processing players/ industry.

### SUMMIT GOLD PARTNER ₹ 5,00,000/-

- Acknowledgment as "Gold Partner" of the summit.
- Speaking slot:- An opportunity to address the captive audience of the summit in Business session.
- Display of your company roll up banner standees (3 Banners) in the pre event area.
- Prominent display of company Logo as "GOLD PARTNER" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in food processing sector.
- Privilege to invite your clients/colleagues (up to 7) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate Boucher and promotional literature to be included in the delegate kit of summit.
- Acknowledgement of support in the "Thank you Panel".

### SUMMIT SILVER PARTNER ₹ 4,00,000/-

- Acknowledgment as "Silver Partner" of the summit.
- Speaking slot:- An opportunity to address the captive audience of the summit in Business session.
- Prominent display of company Logo as "SILVER PARTNER" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in food processing sector.
- Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Acknowledgement of support in the "Thank you Panel".

## SUMMIT LUNCH PARTNER ₹ 3,00,000/-

- Acknowledgment as "Lunch Partner" of the summit.
- Speaking slot:- An opportunity to address the captive audience of the summit in Business session.
- Prominent display of company Logo as "LUNCH PARTNER" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- Display of your company roll up banner standees (2 Banners) at the lunch area of the summit.
- Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate advertisement in the backgrounder which will be released by Chief Guest.

## SUMMIT DELEGATE KIT PARTNER ₹ 2,00,000/-

- Acknowledgment as "Delegate Kit Partner" of the summit.
- Prominent display of company Logo as "DELEGATE KIT PARTNER" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, delegate kit, invitation card, letterhead, thank you panel, etc.
- Privilege to invite your clients/colleagues (up to 4) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate advertisement in the backgrounder which will be released by Chief Guest.
- Corporate Boucher and promotional literature to be included in the delegate kit of summit.

## SUPPORTERS ₹ 1,00,000/-

- Acknowledgment as "Supporters" of the summit.
- Prominent display of Company Logo as "SUPPORTERS" at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, delegate kit, invitation card, letterhead, thank you panel, etc.
- Privilege to invite you clients / colleagues (up to 2) as special invitees for opening ceremony, networking reception of summit and Exhibition.

## EXHIBITION OPPORTUNITIES

The Summit provides an opportunity for participating companies to exhibit their latest research developments and products in the market. It would also provide a forum to explore mutually beneficial business opportunities and build partnerships and alliances.

## STALL TARRIF\*\*

Stall size 3 x 3 mtr.

INR 40,000/-

Stall size 3 x 2 mtr.

INR 25,000/-

**Following benefits would be available to exhibitors:** (a) Completely built up stall with company fascia (b) Two Chairs, one table, spotlights, waste paper basket, electric points, etc. (c) 2 delegates Passes free.

## ADVERTISEMENT IN THE KNOWLEDGE PAPER

The souvenir will circulate to all participants, relevant Industries and other Central & State Government agencies and ministries, all embassies in India and Indian embassies abroad apart from sale/display in major food processing and agriculture related exhibitions and seminars organized by ASSOCHAM in India and around the world.

## ADVERTISEMENT TARIFF\*

PAGE PARTICULAR	AMOUNT (INR*)	PAGE PARTICULAR	AMOUNT (INR*)
Back Cover (Colour)	34,000/-	Back Inside Cover (Colour)	30,000/-
Front Inside Cover (Colour)	30,000/-	Full Page (Colour)	20,000/-

**Print Area:** A4 Size, **Advt. material:** CD (Coral)/JPG/PDF format with 300 dpi

\*Will be booked on first come first served basis.

\*\*ASSOCHAM shall have right to modify/change any of the tariff at its own discretion.

## FOR PARTNERSHIP/ PARTICIPATION PLEASE CONTACT

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